

Resumée

Christina Schmöe

Contact: +49 171 3437725, info@cs-value.de



Experience and Expertise

- Coach and Advisor of leaders and entrepreneurs in the area of sustainable business, values, culture, innovation, digitalization, transformation, leadership development
- Longstanding experience in designing, developing and transforming communication and sustainability functions
- High skilled expertise for change communication for companies in transformation
- Longterm successful manager in large and midsize multinational corporations

Since 01/2020: Member **Supervisory Board** Avanta

Since 01/2019:

Founder&Owner **Value Based Entrepreneurship**

Working as Coach, Advisor, Investor, member Supervisory board

Focus:

Inspire and accompany leaders and organisations in successfully driving sustainable business value

Professional background

Until 12/2018

OSRAM Licht AG

Head of Corporate Affairs & Group Sustainability

Focus:

- Leading the global internal communication
-> successful engagement of leaders and employees in Spin-Off, technology shift, transformation
- Designing and leading the Sustainability office
-> Positioning the company as one of the leaders in the industry in the sustainability area
- CEO und board positioning internally with specific focus on transformation, business development, growth
-> Individual and joint positioning of the different C- Suites in the organisation
- Initiator und Creator of the OSRAM art award LiO
-> Internal and external acknowledgment of OSRAM as sponsor of contemporary art

Staff: 20 employees

Member of the steering committee of the DGGN

Juror Next Economy Award, Creative Demo Night Munich

Awards:

Prime OEKOM, MSCI ESG Leaders, FTSE4Good, RobecoSAM

European Change Communication Award

Corporate Art Awards 2016

02/2011 – 03/2012

Siemens AG

Head of Collaboration Projects

Focus:

- Initiation and project lead Siemens@OneYoungWorld Project
-> Positioning of Siemens in the community of in Sustainability engaged young leaders internally and externally

- 02/2010 – 01/2011 Siemens AG
Sabbatical
Parttime work as Coach, Learning Chinese
- 03/2007 – 01/2010 Siemens AG
Head Employee&Leadership Communications

Focus:
 - Change Management and communication
 - CEO and board positioning
 - Global steering and Governance of the internal communication in the group
 - Redesign and reorganisation of the internal communication function
Staff: ~ 150

Awards: PR News: Platinum Award on Values Communication
League of American Communication Professionals: Spotlight
Sabre: Executive Leadership on Values Communication
- 06/1999 -02/2007 Siemens AG
Senior Manager Investor Relations

Focus:
 - Communication with investors and financial analysts
 - Introduction and implementation of the Robeco SAM/Dow Jones rating and management of SRI
 - Design and implementation of Corporate Governance rules together with the board
 - Voting proxy at the annual shareholder meeting
Awards: Best IR Team 2006 Thomson Extel
Top 20 IR Managers 2005 Thomson Extel
- 10/1994-05/1999 Siemens AG, ÖN/ICN Marketing
Head Customer and Analyst Relationship Management
- 06/1993 – 09/1994 Siemens AG, ÖN Marketing
Business Consultant Technology Shift
- 07/1992 – 12/1992 NSE Software Entwicklungs GmbH
Head Product Marketing

04/1989 – 06/1992	Nixdorf AG bzw. Siemens-Nixdorf Informationssysteme AG <i>Application Consultant und Sales Financial services</i>
03/1986 – 03/1988	various assignments at Nixdorf AG (working student)
07/1983 – 10/1984	Hotel „Kaiserin Elisabeth“ <i>Trainéeprogramm</i>

Education

Juli 1983	Abitur Otto-von-Taube Gymnasium Gauting (Munich)
1990	Diplom-Betriebswirt (FH), 2.0 Fachhochschule Regensburg/Augsburg Focus: Marketing/Banking Controlling
1996	Certification as Coach (Ortheys, systemic)

Personal and professional Training

- Various programs in the area of leadership development, innovation and transformation
- Women Leadership Program INSEAD
- EQA Assessor, Auditor
- Coaching certification, Moderator and media training, Mentor certification
- Team development, analytical seminar
- Scrum Master, Online Coaching Certificate

Languages

German:	Mother tongue
English:	business fluent
French:	Basic
Chinese:	Beginner

Interests

Contemporary art, sustainable food production, golf, yoga

Personal Data

- Name: Christina Schmöe
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